

Report Parameters :

AE INITIALS :

AE LOC :

AE RC :

BILLING SUMMARY : YES

GENERATE :

MAKEGOODS : YES

BUSINESS TYPE :

ORDER TYPE :

PRE PRINTED :

PRINTED DATE :

REV NUM : 1

ORDERS OF

SORT BY : By Order Number

REQUEST ID :

REQUEST RUN ID :

ORDER RANGE : 80961

KYW TV3

1555 Hamilton Street, . PHILADELPHIA PA 19130

KYW TV3

AND

CONTRACT NO. REV.

1041-80961-1

DATE PRINTED

10/22/12

PAGE 1

32354	AGENCY (OR SERVICE)	ACTING AS AGENT FOR	310305	ADVERTISER (OR AGENCY AND ADVERTISER)	Cancellation Notice Required Announcement 28 days prior notice
NAME	LUC MEDIA			MANAN TRIVEDI FOR CONGRESS	
AND	25 Whitlock Pl SW Ste 201			PO BOX 346	
ADDRESS	Marietta	GA	30064-3142	Elverson PA 19520-0346	
	USA			USA	
CONTACT	CHIRS BRIMER			PRODUCT TRIVEDI 15 SEC BOOKENDS	
LOCAL SALESPERSON	JOHN LINK POL.	AGENCY EST. NO.		PRODUCT CODE 9820	
NATIONAL SALESPERSON					
BROADCAST SCHEDULE STARTING 10/29/12 AND ENDING 11/05/12 NO. WEEKS: 2					

CBS Television Stations Standard Terms and Conditions for advertising shall apply.

NONDISCRIMINATION POLICY: CBS Television Stations and its Stations do not discriminate in advertising contracts on the basis of race or ethnicity, and will not accept any advertising which is intended to discriminate on the basis of race or ethnicity. Advertiser represents and warrants that it is not purchasing time from CBS Television Stations or its Stations that is intended to discriminate on the basis of race or ethnicity.

ITEM	DAYS	SPOTS PWK.	TIME		LENGTH	EFFECTIVE DATES	PROGRAMS	TOTAL BDCST.	UNIT RATE	TOTAL VALUE(1)
			FROM	TO						
1	22222..	10	05:27A	05:58A	15S	10/29/12-11/02/12	5:30AM NEWS THIS MORNING	10	137.50	1375.00
2	20000..	2	05:27A	05:58A	15S	11/05/12-11/05/12	5:30AM NEWS THIS MORNING	2	137.50	275.00
3	22222..	10	05:58A	07:00A	15S	10/29/12-11/02/12	THIS MORNING (5:58-7AM)	10	175.00	1750.00
4	20000..	2	05:58A	07:00A	15S	11/05/12-11/05/12	THIS MORNING (5:58-7AM)	2	175.00	350.00
5	2222202	12	11:00P	11:35P	15S	10/29/12-11/04/12	LATE NEWS	12	900.00	10800.00
6	2000000	2	11:00P	11:35P	15S	11/05/12-11/05/12	LATE NEWS	2	900.00	1800.00
72	2	08:57A	10:30A	15S	11/04/12-11/04/12	CBS SUNDAY MORNING	2	540.00	1080.00
Total Contract:								40		17430.00
Billing Summary										
Qtr 4-12			Oct			Nov	Dec		Total	
			.00			17430.00	.00		17430.00	
GRAND TOTAL									17430.00	

(1) Less Agency commission of 15% Except on Non-Commissionable Amounts. Conditions on the reverse of this page and any attachments hereto are an integral part of this Agreement. If this contract is with an Advertiser, references to Agency apply to Advertiser, except no commission will be allowed an Advertiser.

ACCEPTED BY AGENCY

AS AGENT FOR (ADVERTISER)

ACCEPTED BY STATION